Teri Augustyn developed a runny nose and itchy eyes when she went near grasses, trees and even the dog she'd had for years after she moved from Michigan to Washington when she was 38.

At age 25, Kiley Gwynn started having headaches and stomachaches and one day her regular soy chai latte gave her a 20-minute coughing fit. Her allergist traced the reaction to soy, which she'd eaten all of her life without problems.

Lauri Granoff was 53 when she opened a package of wet wipes and suddenly couldn't breathe. The fragrance set off an asthma-like reaction that made her throat close up and her chest tighten. Now, coming close to perfume, hairspray, hand lotion or other chemical fragrance will leave her gasping for breath. She enclosed an insert in her son's wedding invitations begging guests not to wear scented products of any kind.

Severe reactions like these to foods, drugs, pollen and other substances can develop, seemingly out of the blue, at any age.

The symptoms mimic allergy attacks, and the misery they cause can be just as severe.

But many times, they aren't true allergies, experts say. The reactions involve different biochemical pathways than those in allergies, and they often respond to different treatments.

A true allergic reaction occurs when a person's immune system misidentifies a harmless substance as an invader and develops IgE antibodies against it. The antibodies attach themselves to mast cells in the bloodstream, which release histamines and other inflammatory chemicals whenever that substance is near. The resulting inflammation may cause a runny nose, itchy eyes, swelling, hives or skin rashes.

But when seasonal allergy symptoms crop up for the first time in adulthood, they are more likely due to an irritation of the nasal membranes known as vasomotor or nonallergic rhinitis than to an IgE response, experts say.

As people age, their immune systems weaken and their mucous membranes lose elasticity, making them more...
sensitive to irritants. "Even cold air becomes more problematic as we get older," says Rohit Katial, director of adult allergy and immunology services at National Jewish Health, a Denver hospital. "Suddenly your nose starts running all the time."

Because the IgE reaction isn't involved in vasomotor rhinitis, antihistamines and other over-the-counter allergy medications aren't very effective, nor are allergy shots. But nasal steroid sprays such as Flonase and Nasonex can reduce the inflammation and make nasal passages less sensitive. "Half the people who come to me who think they have allergies don't, and they're frustrated because their over-the-counter allergy medications don't work," says Michael Blaiss, an allergist at the University of Tennessee in Memphis and past president of the American College of Allergy, Asthma and Immunology.

Reactions to perfume and other scents also are more likely to be irritations than allergies and can range from headaches to life-threatening asthma-like attacks. Cigarette smoke, soot and other airborne particles also can be irritating to people who are sensitive, and there, too, antihistamines generally aren't effective.

Many sufferers, though, find relief using inhalers with fast-acting anticholinergic agents, which block the nerve impulses that play a role in the reactions. Ms. Granoff also uses a carbon-filter mask to screen out scents and particulates and carries a portable nebulizer and an epinephrine pen for emergencies. Many patients at National Jewish Health learn breathing exercises to help keep their airways open during an attack.

About 1% of people—and 10% of those with asthma—develop a sudden sensitivity to aspirin, ibuprofen and other nonsteroidal anti-inflammatory drugs (NSAIDs). Experts say these reactions—which may include swelling of the lips, tongue, hands and feet, as well as hives and other rashes—may happen because the NSAID doesn't fully block the body's inflammation-causing chemicals, and some overproduce instead. Researchers aren't sure why this suddenly occurs in people who have taken NSAIDs without problems for years, although stress and genetics may play roles.

Some food allergies actually do develop mainly in adults. A prime example is shellfish. But in many other cases, reactions that are widely assumed to be food allergies prove negative in medically supervised food challenges.

Often, it is simply mistaken identity. "Somebody might develop hives one afternoon, and it's natural to think, 'It must have been the eggs I had at lunch'," says Dr. Katial. "A lot of times we don't know what the cause is, but we know it's not the food allergy."

Skin-prick and blood tests can help confirm or rule out allergies by revealing the presence of IgE antibodies to specific substances. But a positive skin test alone doesn't necessarily mean a person will have a bad reaction from eating the food. That's why experts say children and adults shouldn't eliminate foods from their diets based on suspicion or a positive skin test alone.

The incidence of actual allergies is rising in adults and children around the world, for reasons that aren't totally understood. A popular theory is that modern hygiene has reduced the number of germs children are exposed to, so that their immune systems don't develop fully and attack harmless substances. Allergies may develop late in life, or seem to do so, in adults who had mild seasonal allergies that went unnoticed when they were children; the allergies may have become more severe as pollen counts have worsened.

Some environmental triggers are getting worse. In northern U. S. and Canada, pollen season in 2009 lasted 27 days longer than in 1995, a recent study found. Ragweed season in the New York-New Jersey area started last week, 10 days earlier than usual, says Leonard Bielory, an allergy specialist at Rutgers University and co-author of the study in the Proceedings of the National Academy of Science. "My prediction is that next week, it will just explode."

A new environmental irritant, a previously mild allergy and the aging process can add up to new misery. Pregnancy, hormonal changes and many illnesses can alter a person's immune system. "As we get older, things
change," Dr. Bielory says.

Does it matter which mechanism creates a bad reaction? Not to suffering patients—although some worry that an "irritation" isn't taken as seriously as an "allergy." But a true diagnosis is critical to getting the right treatment. "I tell primary-care doctors that if you think the patient has allergies and they get better on over-the-counter antihistamines, I don't need to see them," says Dr. Blaiss. "But if they are still having problems or getting worse, we should investigate further."

Allergies and Beyond

Are a runny nose, itchy eyes, swelling or hives signs of an adult-onset allergy—or something else?

Vasomotor rhinitis

Pollen, dander, smoke, perfume—even cold air—can irritate respiratory passages; aging makes people more susceptible

Treatment: Allergy shots and antihistamines don't help, but nasal steroid sprays, anticholinergic inhalers, masks and breathing exercises may provide relief.

Severity: Mild sniffles to life-threatening airway blockage

Prevalence: 20% of U.S. adults report seasonal symptoms, 4% fragrance sensitivity

Aspirin sensitivity

Nonsteroidal anti-inflammatory drugs like aspirin and ibuprofen can trigger swelling, hives and breathing problems

Treatment: IV antihistamines; epinephrine; avoidance; desensitization

Severity: Mild swelling to life-threatening anaphylaxis

Prevalence: 1% of population; 10% of asthmatics

Seasonal allergies

Rising pollen counts, ozone and other pollutants are making some mild allergies far more severe

Treatment: Antihistamines; nasal sprays, steroids, allergy shots

Severity: Mild sneezing to congestion that interferes with work, sleep, daily life

Prevalence: 20% to 40% of U.S. adults report some form of allergy

Source: WSJ reporting

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